



**SOUTH AFRICAN
TOBACCO-FREE
YOUTH FORUM**
A smoke free generation in our lifetime



2022 World No Tobacco Day Campaign

**South African Tobacco Free Youth Forum in Collaboration
with International Youth Tobacco Control**

What Are We Doing?

Youths from different countries will write why they reject tobacco in their native language on a poster and take a picture with them holding the poster to be uploaded onto IYTC's social medias (Instagram, Facebook, etc.)

What is the Purpose of the Campaign?

To put youth faces and voices at the forefront of World No Tobacco Day and encourage other youth by doing so.

Why Are We Doing It Now?

World No Tobacco Day is coming up soon on Tuesday May 31.

Who Will Be Part of the Campaign?

Youths from countries all around the world, including the 16 signatory countries that have worked with IYTC. If you're an adult coordinator, please find youth members (under the age of 20) to make their poster and send a picture of them holding it.

How Will I Upload the Picture?

Send your pictures in your provincial WhatsApp group and SATFYF will submit all pictures to IYTC including what message you chose (both in your home language and the English translation).

How Will I Make the Poster? And What Should I Say? +Example

You will use construction paper, printer paper, or poster paper to write your message on. You can use any material to write your message but it must be visible and clear. The message will be "I reject tobacco because..." and you will list your reason at the end. Some examples are below.

Samples for the Message:

I reject tobacco because...

Health:

1. It makes me more likely to have Lung Cancer.
2. I will harm everyone around me through secondhand smoking.

Personal:

1. I have friends who have been harmed by tobacco products.
2. I have been affected by secondhand smoke.

Environmental:

1. Cigarette butts pollute the environment.
2. Cigarette butts kill animals.

Example:



What Language Should the Youth Write In?

Youth will write their poster in their native language and give the English translation through the Google Form.

Timeline (All times are in Pacific Standard Time):

Youth must send in their picture by **May 10, 12:00 PM**